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# ***Rocky Mountain Poll***

NEWS RELEASE [RMP 2013-II-01]

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## GOVERNOR BREWER POPULAR WITH REPUBLICANS AND CONSERVATIVES; LOSING GROUND WITH OTHER CONSTITUENCIES

Phoenix, Arizona, April 20, 2013. Between January of 2012 and today, Governor Jan Brewer's job approval rating within the overall electorate in Arizona subsided from 37 percent to 31 percent. At the same time, however, the Governor's year to year (April 2012 to April 2013) job rating rose among registered Republicans from 53 to 55 percent. Similarly, among political conservatives her job rating rose to 47 percent from 45 percent. Thus it would seem on the surface that her struggles with the GOP-dominated Legislature on key issues has modestly played out to her advantage.

It is equally apparent, however that even though her job ratings have gone up among Republicans the proportion of Republicans who rate her performance as "poor" has nearly doubled from nine to 17 percent. Thus, despite shifts at either end of the approval/disapproval scale, Republicans remain on balance very positive toward the Governor.

But when these readings are then added to the views that Independent and Democrat voters have of the Governor, her overall ratings have now dipped to their lowest level in two years. For example, less than a quarter of Independent voters (23%) rank her job performance as favorable and among Democrats, the figure slips to just 16 percent. At the same time, the proportion of Independents who think she is doing a poor job as governor is at 32 percent and among Democrats, the figure is 52 percent.

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The governor has also lost much political equity in populous Pima County where barely 17 percent rate her favorably. This compares to a more robust 31 percent favorable reading in Maricopa county and 40 percent in the less urbanized counties.

Assessments of the Governor’s performance reveal little variation by gender but it is clear that citizens under 55 years of age, and particularly those under 35 years of age, are among the least supportive of her administration. Finally, only ten percent of Latino voters like what they see in the Governor, a figure that rises to only 24 percent among other non-Latino minorities. For Caucasians, the Governor’s favorable job score registers at 36 percent.

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For this and other polls, see [www.brcpolls.com/results](http://www.brcpolls.com/results).

RMP (2013-II-01)

**EDITOR’S NOTE: This Rocky Mountain Poll - Arizona (2013-II-01), is based on 700 interviews with heads of household statewide including 438 registered voters statewide, conducted between April 3 and 16, 2013. Interviewing was conducted in both English or Spanish by professional interviewers of the Behavior Research Center on both landlines and cell phones. Where necessary, figures for age, sex, race and political party were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.8 percent of what they would have been had the entire population been surveyed and 4.8 percent had the entire voter population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.**

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical tables.

## STATISTICAL DATA

Behavior Research Center  
Rocky Mountain Poll - Arizona  
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JOB RATING ACROSS ARIZONA

	Excellent/ Good	Fair	Poor/ Very Poor	Net Pos. to Neg.
<u>GOVERNOR JAN BREWER</u>				
April 2013	31%	22%	33%	-2
April 2012	35	29	31	+4
January 2012	37	30	29	+8
April 2011	29	30	31	-2
January 2010	21	30	29	-8
September 2008	22	29	28	-6
<u>DETAIL APRIL 2013 FOR BREWER</u>				
Republicans	55	24	17	+38
Independents	23	31	32	-9
Democrats	16	19	52	-36
Liberals	18	28	36	-18
Moderates	23	26	45	-22
Conservatives	47	17	22	+25
Maricopa	31	25	32	-1
Pima	17	24	45	-28
Rural	40	15	27	+13
Women	30	15	35	-5
Men	32	30	30	+2
Under 35	23	22	35	-12
35 to 54	27	21	34	-7
55 or older	40	22	29	+11
Caucasian	36	23	23	+13
Latino	10	20	42	-32
Non Latino Minority	24	16	27	-3

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