



behavior research center's

Rocky Mountain Poll

NEWS RELEASE [RMP 2007-IV-10]

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President

PRESIDENT BUSH RATINGS HIT HISTORIC LOW IN ARIZONA

Phoenix, Arizona, November 22, 2007. President George W. Bush continues to lose popularity in Arizona and to gain in the proportion of Arizonans who believe he is doing a poor job running the White House. Today nearly half of the general public and registered voters (48%) rate his performance as sub-standard, including an astonishing 30 percent who bluntly describe his performance as “very poor.”

Only 28 percent give Mr. Bush positive job ratings, which is the first time his score has dropped below 30 percent and the first time in our memory that any President, and especially a Republican president, has received such low scores in Arizona.

The extent to which President Bush has alienated himself and his policies from the public can be seen that not even 50 percent of registered Republicans are willing to rate his performance in favorable terms and 27 percent believe he is doing a poor job. Democrats and Independent voters reveal very deep alienation with barely nine percent of Democrats and only 20 percent of Independents willing to rate Mr. Bush's performance in the White House favorably.

Variations in views toward President Bush among Caucasians, Latinos and people of other ethnic backgrounds are also of interest. Thus, where three in ten Caucasians think he is doing a good job only 17 percent of minorities agree.

This report is based on a survey of 800 interviews with adult heads-of-household across Arizona, conducted between November 12 and 15, 2007 by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com for this and other poll results.

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EDITOR'S NOTE: This Rocky Mountain Poll - Arizona (2007-IV-10), is based on 800 interviews with adult heads-of-household across Arizona, conducted between November 12 and 15, 2007. Where necessary, figures for age, sex, race and political party were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.5 percent of what they would have been had the entire population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical tables.

STATISTICAL DATA

Behavior Research Center
Rocky Mountain Poll - Arizona
RMP (2007-IV-10)

For this and other polls, see www.brcpolls.com/results.

"Would you say George W. Bush is doing an excellent, good, fair, poor or very poor job as President of the United States?" (READ EACH; ROTATE LIST)

President George W. Bush		EXCELLENT/ GOOD	FAIR	POOR/VERY POOR	(NET POS TO NEG)
November	2007	28%	20%	48%	(- 20)
March	2007	32	23	40	(- 8)
January	2007	34	20	42	(- 8)
January	2006	40	18	39	(+ 1)
Oct.	2005	35	21	41	(- 6)
July	2005	43	18	37	(+ 6)
April	2005	41	19	38	(+ 3)
Jan.	2005	53	16	28	(+ 25)
Oct.	2004	50	15	31	(+ 19)
July	2004	52	15	30	(+ 22)
April	2004	45	16	36	(+ 9)
January	2004	50	16	29	(+ 21)
October	2003	51	19	27	(+ 24)
July	2003	56	20	21	(+ 35)
April	2003	69	13	14	(+ 55)
January	2003	57	21	18	(+ 39)
October	2002	58	19	20	(+ 38)
July	2002	63	21	15	(+ 48)
April	2002	73	15	10	(+ 63)
January	2002	77	15	7	(+ 70)
October	2001	79	14	5	(+ 74)
July	2001	44	27	21	(+ 23)
April	2001	49	24	19	(+ 30)

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