



behavior research center's

Rocky Mountain Poll

NEWS RELEASE [RMP 2007-IV-03]

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NAPOLITANO MOST POPULAR STATEWIDE OFFICE-HOLDER

Phoenix, Arizona, August 21, 2007. Governor Janet Napolitano is by far the most popular statewide elected official in Arizona, with 59 percent of Arizona voters feeling she is doing a good job in office and just nine percent rating her performance in office as poor. The negative rating is the lowest for the Governor since taking office.

The Governor's positive job approval crosses party lines, with 76 percent of Democrats, 51 percent of Independents and even 41 percent of Republicans giving her positive marks for her handling of the job. Just 13 percent of Republicans and 11 percent of Independents rate her job performance negatively.

Moreover, in a test election for U.S. Senate against incumbent Republican icon John McCain, Napolitano bests McCain by eleven points (47% to 36%), gathering the votes of 78 percent of Democrats, 47 percent of Independents and 20 percent of Republicans.

This report is based on a survey of 629 interviews with voters across Arizona, conducted between July 27th and August 4th, 2007 by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com for this and other poll results.

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EDITOR'S NOTE: This Rocky Mountain Poll - Arizona (2007-IV-03), is based on 629 interviews with voters across Arizona, conducted between July 27th and August 4th 2007. Where necessary, figures for age, sex, race and political party were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.9 percent of what they would have been had the entire voter population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

STATISTICAL DATA

Behavior Research Center
 Rocky Mountain Poll - Arizona
 RMP (2007-IV-03)

For this and other polls, see www.brcpolls.com/results.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical tables.

	EXCELLENT/ GOOD	FAIR	POOR/VERY POOR	(NET POS TO NEG)
TOTAL	59%	27%	9%	(+50)
Republicans	41	44	13	(+28)
Democrats	76	11	8	(+68)
Independents	51	34	11	(+40)

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|                                         |             | EXCELLENT/<br>GOOD | FAIR       | POOR/VERY<br>POOR | (NET POS<br>TO NEG) |
|-----------------------------------------|-------------|--------------------|------------|-------------------|---------------------|
| <b><u>Governor Janet Napolitano</u></b> |             |                    |            |                   |                     |
| <b>July</b>                             | <b>2007</b> | <b>59%</b>         | <b>27%</b> | <b>9%</b>         | <b>( +50)</b>       |
| May                                     | 2007        | 65                 | 19         | 11                | (+ 54)              |
| March                                   | 2007        | 63                 | 20         | 10                | (+ 53)              |
| January                                 | 2007        | 61                 | 21         | 12                | (+ 49)              |
| January                                 | 2006        | 57                 | 20         | 14                | (+ 43)              |
| October                                 | 2005        | 52                 | 30         | 12                | (+ 40)              |
| July                                    | 2005        | 53                 | 21         | 18                | (+ 35)              |
| April                                   | 2005        | 57                 | 22         | 15                | (+ 42)              |
| January                                 | 2005        | 55                 | 24         | 13                | (+ 42)              |
| October                                 | 2004        | 51                 | 25         | 16                | (+ 35)              |
| July                                    | 2004        | 52                 | 25         | 18                | (+ 34)              |
| April                                   | 2004        | 43                 | 30         | 20                | (+ 23)              |
| January                                 | 2004        | 49                 | 26         | 17                | (+ 32)              |
| October                                 | 2003        | 46                 | 30         | 16                | (+ 30)              |
| April                                   | 2003        | 49                 | 24         | 10                | (+ 39)              |

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“The next election for U.S. Senator from Arizona is several years away. If the election for U.S. Senator for Arizona were being held today, which of the following candidates would you favor?” (NAMES ROTATED)

	<u>TOTAL</u>	<u>DEMOCRATS</u>	<u>REPUBLICAN</u>	<u>INDEPENDENTS</u>
Janet Napolitano	47%	78%	20%	47
John McCain	36	11	58	34
Undecided	<u>17</u>	<u>11</u>	<u>22</u>	<u>19</u>
	100%	100	100	100