



behavior research center's

Rocky Mountain Poll

NEWS RELEASE
RMP 2005-III-05

Contact: Earl de Berge
Research Director

SENATOR JON KYL JOB RATINGS MOVE UP AS RE-ELECTION BID APPROACHES

Phoenix, Arizona, August 4, 2005. Amid much media speculation that U.S. Senator Jon Kyl, in his bid next year for re-election, will face a hard challenge from millionaire developer and Democrat Jim Pederson, public respect for the work being done by Senator Kyl in the U.S. Senate has resumed its upward climb after a modest dip in April.

The improved ratings come as Senator Kyl has modified his normally quiet political style in recent months with highly visible legislation designed to bring reform to U.S. immigration policies and with his efforts to reform the intelligence community. He has, as well, noticeably stepped up the level of his interviews, personal appearances and contributions to editorial pages around the state. All this activity may trace to recognition by the Senator that he is not as well known to the average voter as is the senior senator, John McCain, who has the capacity to attract media coverage for well timed hiccups.

Whatever the reasons, Senator Kyl's positive job rating rose from 42 percent in April to 47 percent in July, while his negative scores remained very low. Among Arizonans most likely to vote in off-year elections, Kyl's favorable job ratings rose to 50 percent and to 64 percent among registered Republicans. He also enjoys good marks from 36 percent of Democrats and Independent voters.

The findings outlined in this report are based on a survey of 705 adults across Arizona conducted between July 9th and July 16th, 2005, by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com to read this and other recent polls.

It also appears that voters are not overlooking the fact that Senator Kyl has been a staunch supporter of President Bush. Nearly seven of ten Bush supporters give good job ratings to Kyl, but among those lukewarm to President Bush, applause for Kyl drops well below 40 percent. Among voters who now think Mr. Bush is doing a poor job as President, support for Senator Kyl drops to under 33 percent. How President Bush's standing with voters changes in the coming months could prove an important element in the election, particularly if challenger Jim Pederson attempts to weld Kyl and Bush together on such policies as social security and an Iraq exit strategy. On the other hand, if the economy continues to improve, being in lockstep with Bush may be anything but an albatross for Senator Kyl.

-more-

U.S. Senator John McCain continues to bask in great popularity in Arizona – 63 percent positive job ratings and less than ten percent negative. His endorsement of Senator Kyl’s re-election bid could play a significant role in boosting Kyl’s re-elect ability, especially since McCain enjoys broad support with moderate Republicans and Independent voters.

-30-

EDITOR'S NOTE: This Rocky Mountain Poll Arizona (2005-III-05) is based on 702 telephone interviews with adults, conducted from July 9th through July 16th, 2005, throughout Arizona. In the overall sample, one may say with 95 percent certainty that the results have a statistical precision of plus or minus 3.8 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical data for reference.

STATISTICAL DATA

Behavior Research Center
 Rocky Mountain Poll - Arizona
 RMP 2005-III-05

For this and other polls, see www.brcpolls.com/results.

“Next, I'd like to read you the names of some public officials. As I read each one, please just tell me if you think the job they are doing in office is excellent, good, fair, poor or very poor.” (READ EACH; ROTATE LIST)

		EXCELLENT/ GOOD	FAIR	POOR/VERY POOR	(NET POS TO NEG)
U.S. Senator John McCain					
July	2005	63%	19%	9%	(+ 54)
April	2005	61	22	10	(+ 51)
January	2005	73	15	6	(+ 67)
October	2004	70	17	8	(+ 62)
July	2004	72	17	6	(+ 66)
April	2004	65	18	9	(+ 56)
January	2004	64	20	9	(+ 55)
October	2003	61	22	7	(+ 54)
July	2003	68	18	8	(+ 60)
April	2003	66	20	6	(+ 60)
January	2003	57	24	9	(+ 48)
October	2002	61	23	10	(+ 51)
July	2002	66	21	8	(+ 58)
April	2002	69	15	9	(+ 60)
January	2002	65	21	9	(+ 56)
October	2001	70	16	9	(+ 61)
July	2001	54	22	13	(+ 41)
April	2001	63	22	8	(+ 55)
January	2001	63	21	7	(+ 56)
October	2000	67	18	8	(+ 59)
July	2000	63	21	8	(+ 55)
April	2000	56	24	9	(+ 47)
January	2000	63	20	7	(+ 56)
January	1999	63	17	9	(+ 54)
January	1998	55	25	8	(+ 47)
January	1997	50	28	9	(+ 41)
January	1996	47	28	11	(+ 36)
January	1995	47	29	11	(+ 37)
January	1994	38	33	14	(+ 24)
January	1993	46	30	14	(+ 32)
January	1992	33	35	17	(+ 16)
January	1991	24	34	19	(+ 05)

~~~~~

**STATISTICAL DATA**

Behavior Research Center  
Rocky Mountain Poll - Arizona  
RMP 2005-III-05

For this and other polls, see [www.brcpolls.com/results](http://www.brcpolls.com/results).

|                             |             | EXCELLENT/<br>GOOD | FAIR       | POOR/VERY<br>POOR | (NET POS<br>TO NEG) |
|-----------------------------|-------------|--------------------|------------|-------------------|---------------------|
| <b>U.S. Senator Jon Kyl</b> |             |                    |            |                   |                     |
| <b>July</b>                 | <b>2005</b> | <b>47%</b>         | <b>21%</b> | <b>9%</b>         | <b>(+ 38)</b>       |
| April                       | 2005        | 42                 | 21         | 10                | (+ 32)              |
| January                     | 2005        | 49                 | 22         | 7                 | (+ 42)              |
| October                     | 2004        | 47                 | 23         | 8                 | (+ 39)              |
| July                        | 2004        | 48                 | 22         | 9                 | (+ 39)              |
| April                       | 2004        | 42                 | 25         | 9                 | (+ 33)              |
| January                     | 2004        | 41                 | 28         | 10                | (+ 31)              |
| October                     | 2003        | 43                 | 27         | 7                 | (+ 36)              |
| July                        | 2003        | 49                 | 23         | 9                 | (+ 40)              |
| April                       | 2003        | 45                 | 22         | 7                 | (+ 38)              |
| January                     | 2003        | 42                 | 28         | 8                 | (+ 34)              |
| October                     | 2002        | 43                 | 26         | 10                | (+ 33)              |
| July                        | 2002        | 50                 | 23         | 8                 | (+ 42)              |
| April                       | 2002        | 49                 | 21         | 9                 | (+ 40)              |
| January                     | 2002        | 48                 | 26         | 5                 | (+ 43)              |
| October                     | 2001        | 57                 | 22         | 7                 | (+ 50)              |
| July                        | 2001        | 46                 | 24         | 7                 | (+ 39)              |
| April                       | 2001        | 46                 | 27         | 8                 | (+ 38)              |
| January                     | 2001        | 47                 | 23         | 9                 | (+ 38)              |
| October                     | 2000        | 46                 | 26         | 7                 | (+ 39)              |
| July                        | 2000        | 39                 | 32         | 7                 | (+ 32)              |
| April                       | 2000        | 37                 | 26         | 10                | (+ 27)              |
| January                     | 2000        | 40                 | 26         | 8                 | (+ 32)              |
| October                     | 1999        | 38                 | 26         | 9                 | (+ 29)              |
| July                        | 1999        | 43                 | 28         | 8                 | (+ 35)              |
| April                       | 1999        | 39                 | 27         | 9                 | (+ 30)              |
| January                     | 1999        | 42                 | 25         | 8                 | (+ 34)              |
| January                     | 1998        | 42                 | 28         | 9                 | (+ 33)              |
| January                     | 1997        | 36                 | 32         | 8                 | (+ 28)              |
| January                     | 1996        | 33                 | 31         | 13                | (+ 20)              |

~~~~~