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Rocky Mountain Poll

NEWS RELEASE [RMP 2003-III-02]

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LIEBERMAN AND KERRY TOP CHOICE AMONG ARIZONA DEMOCRATS

Phoenix, Arizona, July 24, 2003. U.S. Senator Joe Lieberman has a modest lead over a field of eight other hopefuls seeking the Democratic nomination for President of the United States. With 17 percent of the vote, he leads Senator John Kerry, who has 13 percent; Congressman Dick Gephardt with nine percent and Governor Howard Dean at seven percent. The remaining five contenders, Senator Bob Graham, Senator John Edwards, Ambassador Carol Moseley Braun, Congressman Dennis Kucinich and the Reverend Al Sharpton who each attract two percent of the vote or less.

Forty-seven percent of Democrats have no favorite as of the time of this survey.

Of interest is the finding that among Democrats most likely to participate in a statewide primary, Lieberman widens his lead over the field somewhat and Howard Dean rises from fourth place to third place, possibly an indication that he may be catching on with active Democrat voters.

Among Democrats who have an early preference, eight of ten are placing their vote on the top four: Lieberman, Kerry, Dean or Gephardt. None of the four leading candidates show any unique appeal within major voter subgroups such as women, older voters or families in upper or lower income brackets. On the other hand, Lieberman has a very strong appeal among Democrats with children living at home, blue-collar Democrats and among non-Hispanic minority voters. Geographically, Dean is making a strong challenge to Lieberman in Pima County

The findings outlined in this report are based on a survey of 201 Democratic voters across Arizona conducted between July 14th and July 18th, 2003, by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com to read this and other recent polls.

-30-

EDITOR'S NOTE: This Rocky Mountain Poll Arizona (2003-III-XX) is based on 201 telephone interviews with Democratic voters, conducted from July 14th through July 18th, 2003 throughout Arizona. In the overall sample, one may say with 95 percent certainty that the results have a statistical precision of plus or minus 7.0 percent of what they would have been had the entire Democratic population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical data for reference.

STATISTICAL DATA

Behavior Research Center
Rocky Mountain Poll - Arizona
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For this and other polls, see www.brcpolls.com/results.

"If the Democratic primary election for President of the United States were being held today, which of the following candidates would you vote for?"

EXPRESSED AS A PERCENT OF

	All Democrats	Likely To Vote Democrats	Democrats With A Favorite
Joe Lieberman	17%	19%	37%
John Kerry	13	12	23
Dick Gephardt	9	5	10
Howard Dean	7	8	16
Bob Graham	2	4	9
Dennis Kucinich	2	1	2
John Edwards	1	1	2
Carol Mosely Braun	1	1	2
Al Sharpton	1	0	0
Uncommitted	47	49	-

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