



behavior research center's

Rocky Mountain Poll

NEWS RELEASE [RMP 2003-II-02]

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BUSH AND McCAIN JOB RATINGS SOAR IN APRIL

Phoenix, Arizona, April 29, 2003. President George W. Bush's job ratings in Arizona jumped in April, 12 points to 69 percent favorable compared to the 57 percent recorded in January and are now at their highest level since last summer. The proportion who believe he is handling the job poorly shrank to only 14 percent – the lowest level since October of last year. The reading was taken prior to the end of major combat operations in Iraq.

At the same time, favorable job ratings for U.S. Senator John McCain rose to 66 percent, from 57 percent in January. U.S. Senator Jon Kyl also registered an increase in positive job ratings, albeit less dramatic. Senator Kyl is favorably rated by 45 percent, while only seven percent question the job he is doing in Washington.

The findings outlined in this report are based on a survey of 700 adults across Arizona conducted between April 7th and April 10th, 2003, by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com to read this and other recent polls.

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EDITOR'S NOTE: This Rocky Mountain Poll Arizona (2003-II-02) is based on 700 telephone interviews with adults across Arizona, conducted from April 7th through April 10th, 2003. In the overall sample, one may say with 95 percent certainty that the results have a statistical precision of plus or minus 3.8 percent of what they would have been had the entire adult population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical data for reference.

For this and other polls, see www.brcpolls.com/results.

STATISTICAL DATA

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"Next, I'd like to read you the names of some public officials. As I read each one, please just tell me if you think the job they are doing in office is excellent, good, fair, poor or very poor." (READ EACH; ROTATE LIST)

		EXCELLENT/ GOOD	FAIR	POOR/VERY POOR	(NET POS TO NEG)
<u>President George W. Bush</u>					
April	2003	69%	13%	14%	(+ 55)
January	2003	57	21	18	(+ 39)
October	2002	58	19	20	(+ 38)
July	2002	63	21	15	(+ 48)
April	2002	73	15	10	(+ 63)
January	2002	77	15	7	(+ 70)
October	2001	79	14	5	(+ 74)
July	2001	44	27	21	(+ 23)
April	2001	49	24	19	(+ 30)

U.S. Senator John McCain

April	2003	66%	20%	6%	(+ 60)
January	2003	57	24	9	(+ 48)
October	2002	61	23	10	(+ 51)
July	2002	66	21	8	(+ 58)
April	2002	69	15	9	(+ 60)
January	2002	65	21	9	(+ 56)
October	2001	70	16	9	(+ 61)
July	2001	54	22	13	(+ 41)
April	2001	63	22	8	(+ 55)
January	2001	63	21	7	(+ 56)
October	2000	67	18	8	(+ 59)
July	2000	63	21	8	(+ 55)
April	2000	56	24	9	(+ 47)
January	2000	63	20	7	(+ 56)
January	1999	63	17	9	(+ 54)
January	1998	55	25	8	(+ 47)
January	1997	50	28	9	(+ 41)
January	1996	47	28	11	(+ 36)
January	1995	47	29	11	(+ 37)
January	1994	38	33	14	(+ 24)
January	1993	46	30	14	(+ 32)
January	1992	33	35	17	(+ 16)
January	1991	24	34	19	(+ 05)

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|                             |             | EXCELLENT/<br>GOOD | FAIR       | POOR/VERY<br>POOR | (NET POS<br>TO NEG) |
|-----------------------------|-------------|--------------------|------------|-------------------|---------------------|
| <b>U.S. Senator Jon Kyl</b> |             |                    |            |                   |                     |
| <b>April</b>                | <b>2003</b> | <b>45%</b>         | <b>22%</b> | <b>7%</b>         | <b>(+ 38)</b>       |
| January                     | 2003        | 42                 | 28         | 8                 | (+ 34)              |
| October                     | 2002        | 43                 | 26         | 10                | (+ 33)              |
| July                        | 2002        | 50                 | 23         | 8                 | (+ 42)              |
| April                       | 2002        | 49                 | 21         | 9                 | (+ 40)              |
| January                     | 2002        | 48                 | 26         | 5                 | (+ 43)              |
| October                     | 2001        | 57                 | 22         | 7                 | (+ 50)              |
| July                        | 2001        | 46                 | 24         | 7                 | (+ 39)              |
| April                       | 2001        | 46                 | 27         | 8                 | (+ 38)              |
| January                     | 2001        | 47                 | 23         | 9                 | (+ 38)              |
| October                     | 2000        | 46                 | 26         | 7                 | (+ 39)              |
| July                        | 2000        | 39                 | 32         | 7                 | (+ 32)              |
| April                       | 2000        | 37                 | 26         | 10                | (+ 27)              |
| January                     | 2000        | 40                 | 26         | 8                 | (+ 32)              |
| October                     | 1999        | 38                 | 26         | 9                 | (+ 29)              |
| July                        | 1999        | 43                 | 28         | 8                 | (+ 35)              |
| April                       | 1999        | 39                 | 27         | 9                 | (+ 30)              |
| January                     | 1999        | 42                 | 25         | 8                 | (+ 34)              |
| January                     | 1998        | 42                 | 28         | 9                 | (+ 33)              |
| January                     | 1997        | 36                 | 32         | 8                 | (+ 28)              |
| January                     | 1996        | 33                 | 31         | 13                | (+ 20)              |

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