



*behavior research center's*

# *Rocky Mountain Poll*

NEWS RELEASE  
RMP 2002-II-05

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ATTORNEY GENERAL PRIMARIES:  
GODDARD EXPANDS LEAD IN DEMOCRAT FIELD:  
GOP PRIMARY STILL HAS NO LEADER

Phoenix, Arizona, April 18, 2002. Former Mayor of Phoenix Terry Goddard is opening an impressive lead in the Democrat primary for attorney general over rivals Steve Owens and Chuck Blanchard. Goddard currently attracts 43 percent of the primary vote, up from 31 percent in January. Steve Owens has eleven percent, compared to ten percent in January and Chuck Blanchard has made no improvement in his vote, attracting only four percent.

The proportion of uncommitted Democrat voters has shrunk since January from 51 to 42 percent. Among Democrats most likely to go to the polls, Goddard has 47 percent of the vote.

In the GOP primary for same office, three-quarters of voters remain uncommitted and only John Greene seems to be getting any traction – if 17 percent of the vote can be called traction. Foster Robberson and Andrew Peyton Thomas collect only seven percent of the vote between the two of them. Among Republicans most likely to vote, nearly eight in ten remain uncommitted.

The findings outlined in this report are based on a survey of 542 registered voters across Arizona conducted between April 3<sup>rd</sup> and April 7<sup>th</sup>, 2002, by the Behavior Research Center of Arizona as part of the Center's independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit [www.brcpolls.com](http://www.brcpolls.com) to read this and other recent polls.

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**EDITOR'S NOTE:** This Rocky Mountain Poll Arizona (2002-II-05) is based on 542 interviews conducted with registered voters across Arizona from April 3<sup>rd</sup> through April 7<sup>th</sup>, 2002. Where necessary, figures for age, sex, and race were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one may say with 95 percent certainty that the results have a statistical precision of plus or minus 4.3 percent of what they would have been had the entire voter population been surveyed. The Republican sample was 236 and the Democrat sample was 204. Independents constituted 62. The respective margins of error for the Republican and Democrat samples are +/- 6.5 and +/- 7.0. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

**STATISTICAL DATA**

Behavior Research Center  
Rocky Mountain Poll - Arizona  
RMP 2002-II-05

For this and other polls, see [www.brcpolls.com/results](http://www.brcpolls.com/results).

ATTORNEY GENERAL RACE

*"If the Democrat primary election for Attorney General were being held today, which of the following candidates would you vote for?" (READ EACH NAME - ROTATE SEQUENCE)*

	APRIL 2002		JANUARY 2002	
	ALL VOTERS	LIKELY VOTERS	ALL VOTERS	LIKELY VOTERS
<u>DEMOCRAT PRIMARY</u>				
Terry Goddard	43%	47%	31%	33%
Steve Owens	11	13	10	6
Chuck Blanchard	4	3	4	5
Dennis Burke	NA	NA	4	0
Uncommitted	42	37	51	56

NA= Not asked.

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*"If the Republican primary election for Attorney General were being held today, which of the following candidates would you vote for?" (READ EACH NAME - ROTATE SEQUENCE)*

|                      | APRIL 2002 |               | JANUARY 2002 |               |
|----------------------|------------|---------------|--------------|---------------|
|                      | ALL VOTERS | LIKELY VOTERS | ALL VOTERS   | LIKELY VOTERS |
| <u>GOP PRIMARY</u>   |            |               |              |               |
| John Greene          | 17%        | 13%           | 20%          | 13%           |
| Foster Robberson     | 2          | 2             | 8            | 6             |
| Andrew Peyton Thomas | 5          | 6             | NA           | NA            |
| Uncommitted          | 76         | 74            | 72           | 81            |

NA= Not asked.

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