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Rocky Mountain Poll

NEWS RELEASE
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BUSH JOB RATINGS TEN TO ONE FAVORABLE

RATINGS SLIDE FOR HULL

Phoenix, Arizona, February 5, 2002. President George W. Bush continues to ride a wave of extraordinary popularity, with 77 percent classifying the job he is doing in Washington as either “excellent” or “good.” Not even ten percent rate his performance as “poor.” Thirty six percent, the highest such rating we have ever seen, classify his performance as “excellent, a figure that rises to 55 percent among Republicans and 20 percent among Democrats. While his current readings are slightly lower than in October, the difference is within the margin of error of the survey and therefore signifies little if any shift in his wide popularity.

The same cannot be said for Governor Hull whose favorable job ratings now register only 34 percent, the lowest level since 1997. Hull’s popularity is literally evaporating within the ranks of Democrats and Independents where only 26 to 28 percent give her good performance marks. Even among Republicans, only 36 percent rate her performance as excellent or good. Outright “poor” ratings for the Governor (22%), when compared to those for other elected public officials, are two or more times higher.

Attorney General Janet Napolitano’s favorable job ratings have also subsided from 51 percent in October to 43 percent today. The proportion rating her as doing a “poor” job, however, remains low at nine percent. Fifty-two percent of Democrats, 45 percent of Republicans and 35 percent of Independent voters rate her performance favorably.

The findings outlined in this report are based on a survey of 708 adults across Arizona conducted between January 9 and January 17, 2002, by the Behavior Research Center of Arizona as part of the Center’s independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com to read this and other recent polls.

U.S. Senators John McCain and Jon Kyl remain broadly well regarded by Arizonans, even though favorable ratings have declined marginally since October when, in the wake of the terrorist attacks,

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both experienced upwards spikes in their ratings. Today, neither have significant negative job ratings, a fact that is especially true of Senator Kyl where only five percent think he is doing a “poor” job in office.

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EDITOR'S NOTE: This Rocky Mountain Poll Arizona (2002-I-07) is based on 708 interviews with adults across Arizona conducted from January 9th through January 17th, 2002. Where necessary, figures for age, sex, and race were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one may say with a 95 percent certainty that the results have a statistical precision of plus or minus 3.7 percent of what they would have been had the entire voter population been surveyed. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

ENCLOSED: Statistical data for reference.

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"Next, I'd like to read you the names of some public officials. As I read each one, please just tell me if you think the job they are doing in office is excellent, good, fair, poor or very poor." (READ EACH; ROTATE LIST)

		EXCELLENT\		POOR/VERY	(NET POS
		GOOD	FAIR	POOR	TO NEG)
<u>President George W. Bush</u>					
January	2002	77%	15%	7%	(+ 70)
October	2001	79	14	5	(+ 74)
July	2001	44	27	21	(+ 23)
April	2001	49	24	19	(+ 30)
<u>Governor Jane Hull</u>					
January	2002	34%	34%	22%	(+ 12)
October	2001	43	29	20	(+ 23)
July	2001	36	29	23	(+ 13)
April	2001	38	28	24	(+ 14)
January	2001	36	29	24	(+ 12)
October	2000	47	31	12	(+ 35)
July	2000	51	29	11	(+ 40)
April	2000	41	32	13	(+ 28)
January	2000	50	30	10	(+ 40)
October	1999	55	26	8	(+ 47)
July	1999	58	23	7	(+ 51)
April	1999	58	23	5	(+ 53)
January	1999	65	20	4	(+ 61)
October	1998	57	23	3	(+ 54)
July	1998	55	27	5	(+ 50)
April	1998	57	23	5	(+ 52)
January	1998	56	20	3	(+ 53)
October	1997	45	20	4	(+ 41)
<u>State Attorney General</u>					
<u>Janet Napolitano</u>					
January	2002	43%	28%	9%	(+ 34)
October	2001	51	23	9	(+ 42)
January	2000	51	26	6	(+ 45)
July	1999	47	22	9	(+ 38)
April	1999	42	24	5	(+ 37)
January	1999	42	16	4	(+ 38)

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		EXCELLENT/ GOOD	FAIR	POOR/VERY POOR	(NET POS TO NEG)
<u>U.S. Senator John McCain</u>					
January	2002	65%	21%	9%	(+ 56)
October	2001	70	16	9	(+ 61)
July	2001	54	22	13	(+ 41)
April	2001	63	22	8	(+ 55)
January	2001	63	21	7	(+ 56)
October	2000	67	18	8	(+ 59)
July	2000	63	21	8	(+ 55)
April	2000	56	24	9	(+ 47)
January	2000	63	20	7	(+ 56)
January	1999	63	17	9	(+ 54)
January	1998	55	25	8	(+ 47)
January	1997	50	28	9	(+ 41)
January	1996	47	28	11	(+ 36)
January	1995	47	29	11	(+ 37)
January	1994	38	33	14	(+ 24)
January	1993	46	30	14	(+ 32)
January	1992	33	35	17	(+ 16)
January	1991	24	34	19	(+ 05)
<u>U.S. Senator Jon Kyl</u>					
January	2002	48%	26%	5%	(+ 43)
October	2001	57	22	7	(+ 50)
July	2001	46	24	7	(+ 39)
April	2001	46	27	8	(+ 38)
January	2001	47	23	9	(+ 38)
October	2000	46	26	7	(+ 39)
July	2000	39	32	7	(+ 32)
April	2000	37	26	10	(+ 27)
January	2000	40	26	8	(+ 32)
October	1999	38	26	9	(+ 29)
July	1999	43	28	8	(+ 35)
April	1999	39	27	9	(+ 30)
January	1999	42	25	8	(+ 34)
January	1998	42	28	9	(+ 33)
January	1997	36	32	8	(+ 28)
January	1996	33	31	13	(+ 20)