



behavior research center's

Rocky Mountain Poll

NEWS RELEASE
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GEORGE W. BUSH JOB RATINGS DROP IN ARIZONA

Phoenix, Arizona, July 19, 2001. The proportion of Arizonans who believe George W. Bush is doing an “excellent” or “good” job as President has slipped to 46 percent in July from 49 percent in April. Simultaneously, his negative job assessments rose to 21 from 19 percent.

Ratings of his job performance are buoyed principally by favorable views from Republicans (67 percent positive), men (49 percent) and rural county residents (48 percent).

On the other hand, dissatisfaction with his performance is very evident within the ranks of both Independents and Democrats, both of whom give Mr. Bush more “poor” performance ratings than “excellent” or “good” ratings. While the negative views of Democrats might be expected, the nearly identical pattern among Independents is unusual. The poll also reveals that women are significantly less likely than men to hold favorable views of George W. Bush’s performance thus far as President. Half of men, but only four in ten women, approve of his performance. While only 17 percent of men give him poor ratings, this figure rises to 25 percent among women.

The findings outlined in this report are based on a survey of 540 registered voters across Arizona conducted between July 5, 2001 and July 11, 2001 by the Behavior Research Center of Arizona as part of the Center’s independent and non-partisan Rocky Mountain Poll series. The public is welcome to visit www.brcpolls.com to read this and other recent poll results.

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EDITOR’S NOTE: This Rocky Mountain Poll - Arizona (2001-III-05), is based on interviews conducted with 702 adults throughout Arizona between July 5, 2001 and July 11, 2001. Where necessary, figures for age, sex, race and political party were weighted to bring them into line with their actual proportion in the population. In a sample of this size, one can say with a 95 percent certainty that the results have a statistical precision of +/- 3.7 percent of what they would have been had the entire adult population been surveyed. The estimated margin of error for the voter sample is +/- 4.3 percent, based on 540 interviews with registered voters. The Rocky Mountain Poll is conducted by the Behavior Research Center of Arizona and is an independent and non-partisan research program sponsored by the Center.

This statement conforms to the principles of disclosure of the National Council on Public Polls.

BELOW: Statistical tables.

STATISTICAL DATA

Behavior Research Center
Rocky Mountain Poll - Arizona
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For this and other polls, see www.brcpolls.com/results.

“Would you say that George W. Bush is doing an excellent, good, fair, poor or very poor job as President of the United States?”

	Excellent / Good	Fair	Poor / Very Poor	Net Positive to Negative
July 2001	44%	27	21	(+23)
April 2001	49	24	19	(+30)
<u>Detail: July 2001</u>				
Maricopa	45	28	21	(+24)
Pima	39	29	25	(+14)
Rural	48	23	20	(+28)
Republicans	67	22	8	(+59)
Democrats	26	34	33	(-7)
Independents	29	30	34	(-5)
Men	49	27	17	(+32)
Women	40	27	25	(+15)
Caucasian	46	27	21	(+25)
Hispanic	50	26	19	(+31)
Other	31	30	35	(-4)

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